



## JAI JAGAT 2020-2030

2021 ON THE MOVE FOR JUSTICE AND PEACE



## WHAT IS JAI JAGAT?

Jai Jagat, which in Sanskrit means “Victory for the planet”, is the effort of building a global nonviolent social movement based on four pillars: **the eradication of poverty, elimination of social exclusion, amelioration of the climate crisis, and the halt of violent conflicts**. It is rooted in the thought and practice of Gandhi as well as other contemporary experiences of nonviolence.

## BACKGROUND

Jai Jagat emerged from **Ekta Parishad**, a mass-based people’s movement for land rights in India. They’ve been working for over 30 years with landless people in thousands of villages across the country, promoting nonviolence as a way for struggle, dialogue, and constructive actions.

Jai Jagat came about when they began to share their experiences and saw that similar experiments were taking place elsewhere and also having a considerable social impact. It then became obvious to try and link these experiments together.

# WHAT WE HAVE DONE?

The Jai Jagat 2020 campaign was launched on the 150th birth anniversary of Mahatma Gandhi -Oct 2nd, 2019- with the flag-off of the Global Peace March, a one-year-long foot-march from India to Switzerland. It aimed to walk through 10 countries until reaching Geneva, where separate marches from different countries would also join to celebrate a Forum of advocacy meetings with UN representatives, activists, and leaders from around the world, and cultural events. However, after being on the road for five months, the march had to be suspended in Armenia due to the COVID-19 pandemic.

In the following months from April to October 2020, several global webinars were conducted centered on nonviolence concerning economy, education, governance, youth, and indigenous peoples of the world.

The suspension of the march offered the opportunity to learn from the past and to take the time **to reshape the campaign as a ten years movement**. To move forward with the planning of the next steps, it was decided to set up Working Groups on the following areas: Actions, Change, Communication, Advocacy, and Coordination.

## OUR GOALS

### Long-term goals

- Greater appreciation for nonviolence throughout society (through education and a culture-oriented strategy).
- Development of nonviolent governance systems to combat the various forms of exploitation, and of political pressure strategies to this end.
- Building up an ecocentric approach of economic and social life based on nonviolence.

### Medium-term goals

- Spreading peace education across regions and in different languages.
- Building up on the existing work on the nonviolent economy and advocating for it.
- Creating Jai Jagat Centers and Spaces from Bottom to All.

### Short-term goals - 2021

- Promotion of Nonviolent Economy – as a contribution to the search for a holistic approach
- for a society with justice and peace.

## JOIN US!

**Campaign on  
Nonviolent  
Economy 2021**

**JOIN THE 12 DAYS OF ACTION!  
FROM THE PEACE DAY TO THE NONVIOLENCE DAY  
21ST SEPT – 2ND OCTOBER 2021**